

Chapter Summary

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What is

Purpose

- ✓ Gives direction & meaning to one's actions & life
- ✓ Is yours and yours alone
- ✓ Represents your deep beliefs, or the convictions you hold close to your heart
- ✓ Encompasses the ultimate reason of why you are here in the first place
- ✓ Is grand and strong enough to convince/control one's mind
- ✓ Inspires the heart & fosters passion
- ✓ Defines the best self we can be
- ✓ Long term

purpose ^{→ long term} ≠ goal ^{→ long term or short term}

C L A R I T Y → strong and empowering purpose

trials : MAKING SMALL SACRIFICES KNOWINGLY FOR A HIGHER PURPOSE

Asking "Why"

- ✓ brings out inspiration
- ✓ eliminates confusion
- ✓ gives your endeavors purpose
- ✓ separates achievement & success